



[www.momentumcm.org/tattoo.shtml](http://www.momentumcm.org/tattoo.shtml)

TATTOO

TATTOO

TATTOO

TATTOO

TATTOO  
OOTTAT



every 4th  
wednesday's 7:30pm

THE ART OF LISTENING  
& THE POWER OF COMPREHENSION



[www.facebook.com/mcmtattoo](http://www.facebook.com/mcmtattoo)

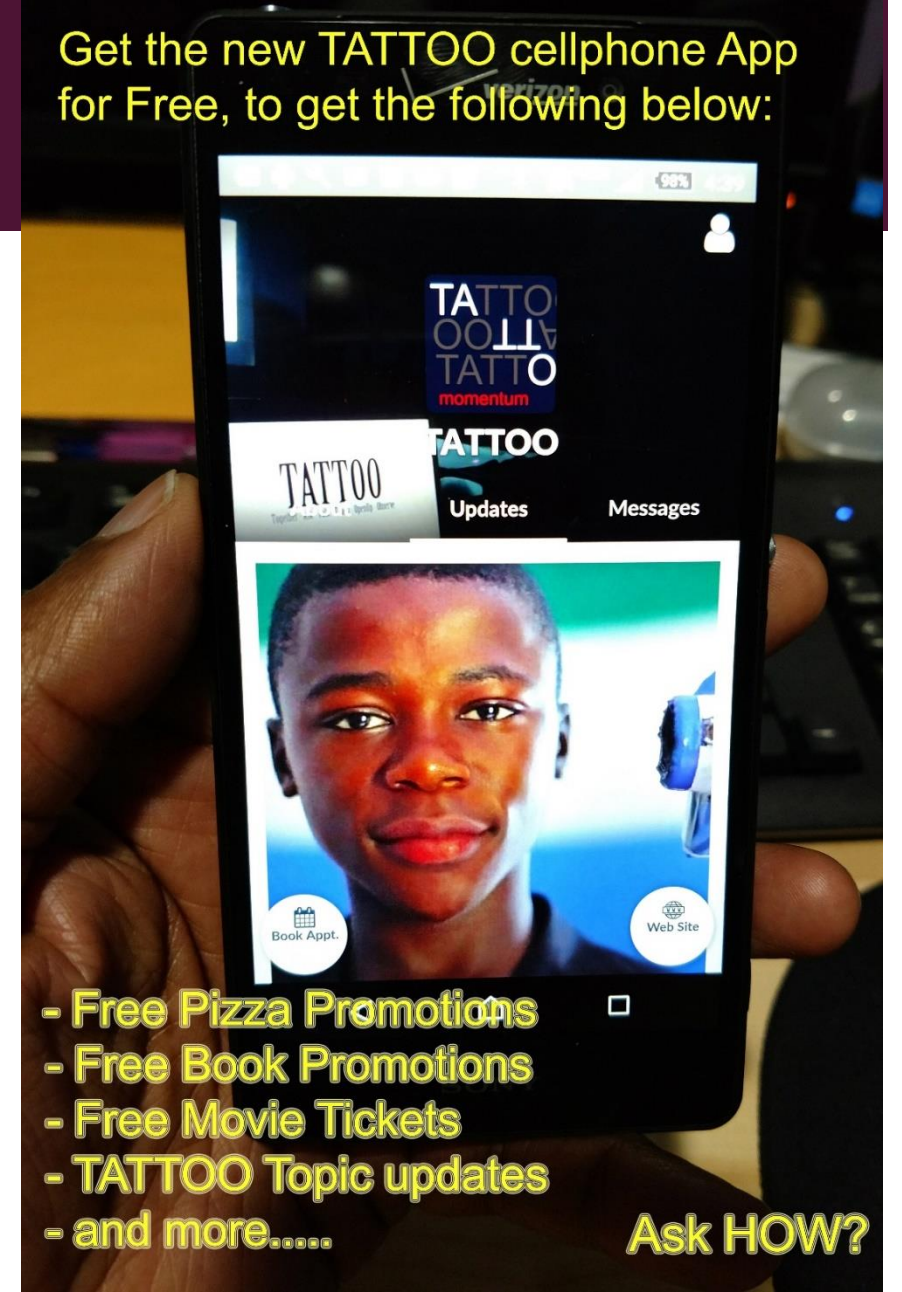
## TATTOO CELLPHONE APP

Text “Hi my name is \_\_\_\_\_,  
please send me the TATTOO  
app”

TO

484-655-2994

Get the new TATTOO cellphone App  
for Free, to get the following below:



- Free Pizza Promotions
- Free Book Promotions
- Free Movie Tickets
- TATTOO Topic updates
- and more.....

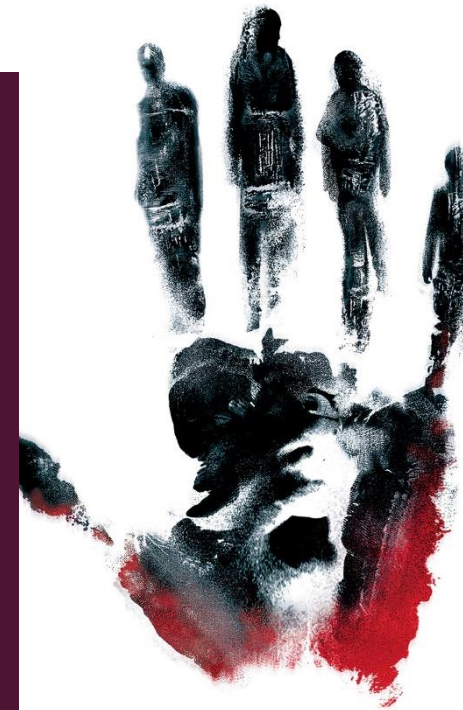
Ask HOW?

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# IDENTITY

KNOWING & SECURING WHO YOU ARE

Living a safe,  
secure and happy  
you...



# PERSONAL IDENTITY

- Finger Print - No two people have the same finger print, they are unique
- SSN – Social Security Number, 9 digit number used identify your wages or earnings. Required to get a job and to collect Social Security benefits.
- Legal Name
- Status

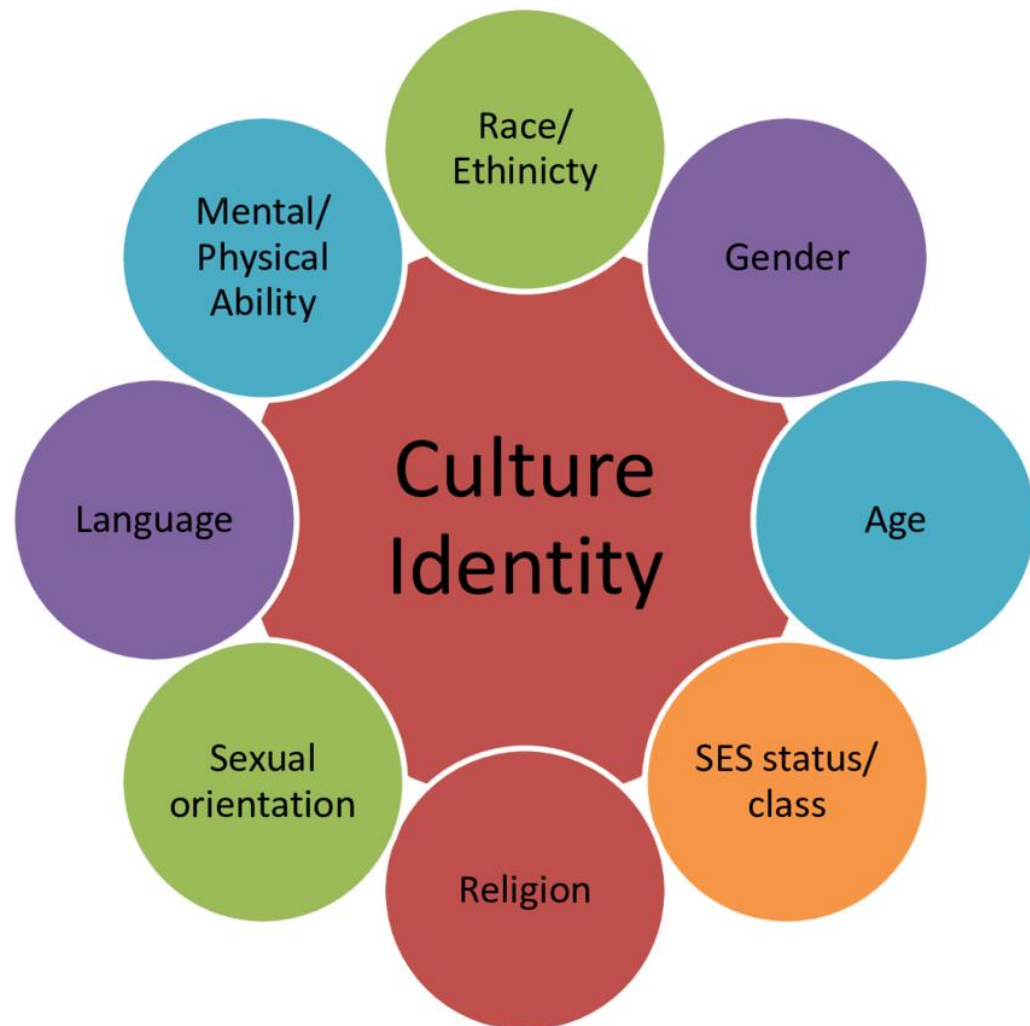


# CULTURAL IDENTITY



- Nationality – The Nation you were born
- Ethnicity – a common race of people who share beliefs, customs and often religion, etc.
- Religion – a set of beliefs concerning nature, purpose for the universe and practices of faith and convictions

# CULTURAL IDENTITY CONT.



- Race/Ethnicity
- Gender
- Age
- SES status/class
- Religion
- Language
- Mental/Physical Ability

# SOCIAL IDENTITY

- Who you believe you are
- Who you say that you are
- A sense of knowing who you are
  - Categorization – how you fit into the community
  - Identification – your foot print in society, what is characteristic of me
  - Comparison – how you measure against what is acceptable



# SOCIAL IDENTITY (SOCIAL MEDIA) “PERCEPTION”

- Your brand, Your Profile and Your Activity
  - Facebook
  - Twitter
  - Instagram
  - Snapchat
  - others





# WARNINGS

DO'S



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DON'TS



**A hacker was able to recreate the fingerprint of the German Defense Minister from a photograph. This is the same hacker who defeated Apple's thumbprint verification within 24 hours of the release of the iPhone 5S.**